

STATE OF NEW JERSEY
Office of the Attorney General
Department of Law and Public Safety
Division of Gaming Enforcement

Petition of Bally's Park Place, Inc. d/b/a Bally's
Bally's Atlantic City; Boardwalk Regency
Corporation d/b/a Caesars Atlantic City; Harrah's
Atlantic City Operating Company, LLC; d/b/a
Harrah's Resort Atlantic City; and Showboat
Atlantic City Operating Company, LLC
d/b/a Showboat Casino Hotel for Consumer
Alcoholic Beverage Tasting Permits Pursuant to
N.J.A.C. 13:69I-5.3 and Any Other
Approvals Necessary to Conduct the
2013 Atlantic City Food and Wine Festival

ORDER
PRN 1611301

Pursuant to their joint Petition (PRN 1611301), filed on behalf of Bally's Park Place, Inc. d/b/a Bally's Atlantic City ("Bally's"), Boardwalk Regency Corporation d/b/a Caesars Atlantic City ("Caesars"), Harrah's Atlantic City Operating Company, LLC d/b/a Harrah's Resort Atlantic City ("Harrah's") and Showboat Atlantic City Operating Company, LLC d/b/a Showboat Casino Hotel ("Showboat"), Petitioners request that the Division of Gaming Enforcement ("Division") issue Consumer Alcoholic Beverage Tasting Permits, pursuant to *N.J.A.C. 13:69I-5.3*, and any other regulatory approvals necessary to conduct Petitioners' 2013 Atlantic City Food and Wine Festival ("Festival").

The Festival is a four day event (Thursday July 25, 2013 through Sunday July 28, 2013) showcasing food, wine, celebrity chefs, culinary personalities, winemakers and spirits producers. The Festival is comprised of two major elements. The first element, to be held at Bally's, is the main exhibition and exposition showcasing food and wine, and items related to food and wine. Tastings

will be held at this location. The second element of the Festival, to be held at various locations within Petitioners' casino hotel facilities (listed below), will consist of fifteen (15) ancillary events which include dinners, tasting events, cooking seminars and "meet-and-greets" with featured chefs.

Having considered the relevant provisions of the Casino Control Act, *N.J.S.A. 5:12-1 et seq.*, and having received notification from the Atlantic City Police Department as to the adequacy of the Petitioners' security plan for its Festival, I hereby ORDER that the Petition be granted and a Consumer Alcoholic Beverage Tasting Permit (2013-163-TS) be issued to Petitioners authorizing the following events:

1. **Festival Kick-Off Party (Harrah's)**
The Pool at Harrah's
Thursday, July 25, 2013
8 pm to 11 pm
2. **The Grand Market (Bally's)**
Grand Ballroom
Friday July 26, 2013 through Sunday July 28, 2013
Session 1 [Friday] 6 pm to 10 pm
Session 2 [Saturday] 12 pm to 4 pm
Session 3 [Saturday] 6 pm to 10 pm
Session 4 [Sunday] 12 pm to 4 pm
3. **Chef in Restaurant Series (Bally's/Showboat)**

Dinner Impossible with Chef Robert Irvine
Arturo's at Bally's
Friday, July 26, 2013
7 pm to 9 pm

Chef in Kitchen: Chef Rocco DiSpirito
Casa Di Napoli at Showboat
Saturday, July 27, 2013
12 pm to 2 pm

Dinner Impossible with Chef Robert Irvine

Arturo's at Bally's

Saturday, July 27, 2013

6 pm to 8 pm

4. **Blues, Brews and BBQ** (Showboat)
House of Blues Music Hall, Club Harlem Ballroom & Heart & Soul Room
Saturday, July 27, 2013
12 pm to 3 pm

5. **Seminars** (Caesars)
Saturday, July 27, 2012

Mia Seminar Series (Caesars)

Mia

Seminar 1 - 12 pm to 1 pm

Seminar 2 - 2 pm to 3 pm

Seminar 3 - (mixology) 4 pm to 5 pm

6. **Beach Soiree** (Bally's)
Bally's Beach (Contingency - Palladium Ballroom at Caesars)
Saturday, July 27, 2013
10 pm to 1 am

7. **Gospel Brunch** (Showboat)
House of Blues Music Hall at Showboat
Sunday, July 28, 2013
11 pm to 1 pm

8. **Cupcake Truck** (Bally's)
Bally's Dennis Courtyard Extension
Friday, July 26, 2013 through Sunday, July 28, 2013
12 pm to 8 pm (daily)

A per-ticket donation will be given by Petitioners to Architecture for Humanity, the charitable sponsor of the Festival. Architecture for Humanity is a charitable organization which is recognized and operates pursuant to section 501(c)(3) of the Internal Revenue Code. Petitioners

have sought, and the Division has issued, a Social Affair Permit (2013-162-SA) for this charitable organization for the events listed herein.

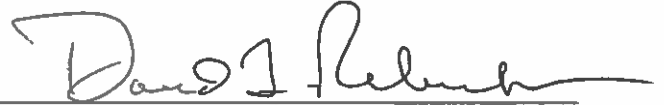
This approval is subject to the following conditions:

1. Petitioners will conduct the Festival events in accordance with the description and representations contained in PRN 1611301, including the security plan submitted with the Petition as Exhibit D and enhancement to that security plan dated July 18, 2013.
2. Petitioners will maintain adequate security during each event to insure the safety of guests and employees and to prevent the removal of the alcohol by unauthorized individuals.
3. Petitioners' CHAB employees who are conducting the events will insure against providing alcoholic beverages to any individual who is under the age of twenty-one (21) or who is actually or apparently intoxicated.
4. The bottles of alcoholic beverages for each event shall be purchased by the respective Petitioner from a New Jersey licensed alcoholic beverage wholesaler/distributor and will either be stored in each respective Petitioner's alcoholic beverage inventory until transported directly to the Festival event area or delivered by the licensed wholesaler/distributor directly to the Festival event area.
5. Petitioners are to assure that any suppliers', wholesalers' or manufacturers' representatives attending the Festival events are in possession of the required permit to participate as set forth in *N.J.A.C. 13:2-37.1(b)(5)*.
6. Petitioners are to notify the Division of any material changes to the Festival events.
7. Petitioners, through their respective CHAB employees and pursuant to the procedures to be employed at the tasting events, will insure that the tastings will be held in compliance with *N.J.A.C. 13:69I-5.3* which limits the number of ounces of alcohol per sample, in addition to other requirements attendant to tastings.
8. Petitioners will be jointly and severally liable for any violations of the alcoholic beverage laws and regulations of the Division of Gaming Enforcement, and as deemed applicable, the New Jersey Division of Alcoholic Beverage Control, that may occur during the Festival events.

9. Petitioners are required to obtain all necessary approvals from all other appropriate governmental agencies prior to conducting the Festival events.

Dated:

July 23, 2013

A handwritten signature in cursive script, appearing to read "David L. Rebeck", written over a horizontal line.

DAVID L. REBUCK
DIRECTOR